



Creating Super Foremen!

AN INTRODUCTION TO BECOMING THE FIRST LINE OF MANAGEMENT

August 24, 2026 ♦ 8am-5pm ♦ Hilton Garden Inn South, Sioux Falls, SD
OR August 28, 2026 ♦ 8am-5pm ♦ Hilton Garden Inn, Rapid City, SD

IT'S GAME DAY—IS YOUR FOREMAN QB READY?

It's game day, your opponent is already on the field, and you call into the locker room for your foreman quarterback to take the field. Are they ready? Do they understand their role? Do they have the same game plan as you? Do they understand the scouting report on the opposition, and what it will take to win in this game? Are they confident and knowledgeable enough of the game plan to know when to stick with the plan, and when to audible?

The project foreman needs to be much more than just a talented journeyman who knows how to “go fast.” The foreman is the first line of management in the company, and must become the quarterback by learning more than just the technical trade skills required to install the work.

Like a quarterback, they must have a carefully crafted and practiced game plan (or else it's sandlot football), they must be able to execute the plan, they must be able to adjust the plan when teammates stumble or show less talent, they must provide accurate feedback to the coaches on the bench, and they must at all times keep their eyes on the goal of winning the construction project game!

This session provides a solid introduction to the management techniques and lessons presented in the PHCC Educational Foundation's full Super Foremen Workshop.

YOUR INSTRUCTOR:

Industry expert **Kirk Alter** will give attendees the tools they need to use on every project to keep the game running smoothly by providing the field workforce with the equipment, materials and information they need to keep productivity and profits at maximum. Attendees learn the rules of the construction game – and how to play to win it!



WHO SHOULD ATTEND:

- Foremen
- Superintendents
- Subcontractor Business Owners & the Managers Who Support the Field Crews

EVERY SESSION IS TAILORED TO THE ATTENDEES IN THE ROOM. TOPICS MAY INCLUDE:

- The 10 Things You Must Do Every Day to Be a Foreman
- Being the First Line of Management
- Paperwork and the Reluctant Foreman
- Scheduling for Field Leaders
- How Much a “Little Favor” Really Costs
- What to Do When It Hits the Fan – Managing Change on the Project

REGISTRATION IS LIMITED – Registration is limited to just 24 participants. Most companies send multiple attendees to get everyone operating by the same playbook and take advantage of our extra registration discount.

This session is presented in a highly interactive format. This is not a “sit & listen” workshop. Our instructor delivers a lively presentation and active participation in the class is a requirement of attendance. All attendees must bring a laptop loaded with Dropbox, Word and Excel (or Google Docs/Sheets).





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A WORKSHOP FOR THE FIRST LINE OF MANAGEMENT

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REGISTRATION FORM

Register by completing this form and returning it to the SDAPHCC Office by August 7, 2026.

Email: Kristie.phcc@midco.net

OR Mail: 707 E 41st St, #220, Sioux Falls, SD 57105

Registration Includes: A full day of instruction, lunch, plus digital access to all course handouts.



SELECT LOCATION

August 24, 2026 – Sioux Falls, SD

August 28, 2026 – Rapid City, SD

LIST ATTENDEE AND COMPANY INFORMATION FOR THE SUPER FOREMEN WORKSHOP

First Attendee

Second Attendee

Third Attendee

Name: _____

Cell #: _____

E-Mail: _____

Company: _____

Address: _____

City/State/Zip: _____

\$485 - per person for SDAPHCC Members

\$555 – per person for non-members

Payment Method:

Payment enclosed

Please invoice

If you need additional information, please e-mail: Kristie.phcc@midco.net



"It's definitely not your typical class. It's a lot more interactive, a lot more involved. I guess because [instructor Kirk Alter] has been there, he's done it, he knows how it goes, and he can get on your level. ... I don't think you can get better information anywhere, really."

— Billy Jones, COPPERA in Taylor, Texas

The Super Foremen Workshop is sponsored by:

