

# SDAPHCC *PipeChatter* Advertising Rates

The PipeChatter is the official monthly newsletter of the SDAPHCC.

**Ad Sizes:** (Approximate) Full Page — 7 3/8" x 9 1/2" deep  
 Half Page — 7 3/8" x 4 3/8" deep  
 Quarter Page — 3 1/2" x 4 3/8" deep

**Deadline:** Submit ads to the SDAPHCC Office by 15th of the month prior to issue. Issues are distributed by 10th of each month.

**Proof Requested:** Proof supplied upon request.

**Circulation:** Sent to all members of the SDAPHCC and to selected plumbing and cooling contractors in the PHCC region, some restricted plumbing licensees and selected architects, general contractors and plumbing, sheet metal and air conditioning suppliers. Approximately 400 copies are distributed per month.

SIZE OF AD	ONE ISSUE	THREE ISSUES (PER INSERTION)	SIX ISSUES (PER INSERTION)	12 ISSUES (PER INSERTION)
FULL PAGE	\$295.00	\$275.00	\$255.00	\$231.00
HALF PAGE	\$160.00	\$140.00	\$120.00	\$100.00
QUARTER PAGE	\$127.00	\$107.00	\$87.00	\$67.00



## For More Information Contact

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