



SOUTH DAKOTA ASSOCIATION

OFFICE OF THE
EXECUTIVE VICE PRESIDENT
kristie.phcc@midco.net

OF PLUMBING • HEATING • COOLING CONTRACTORS, INC.

(605) 271-7255 • 1-800-640-7422 • 707 E. 41ST ST. #220 • SIOUX FALLS, SD 57105

PIPECHATTER Advertising Rates

SIZE OF AD	ONE ISSUE	THREE ISSUES (PER INSERTION)	SIX ISSUES (PER INSERTION)	12 ISSUES (PER INSERTION)
FULL PAGE	\$280.00	\$260.00	\$240.00	\$210.00
HALF PAGE	\$150.00	\$130.00	\$110.00	\$90.00
QUARTER PAGE	\$120.00	\$100.00	\$80.00	\$60.00
ONE-EIGHTH PAGE	\$100.00	\$80.00	\$60.00	\$40.00
INSERT (SINGLE PAGE)	\$275.00	\$250.00	\$230.00	\$210.00

To Add Color: Four-color ads available.

Contracts: If you contract for three issues, six issues or 12 issues, you can get additional ad space in any *Pipe-chatter* issue at the lowest ad rates available. Contact the SDAPHCC Office for any additional information needed.

Ad Sizes: (Approximate)
Full Page — 7 3/8" x 9 1/2" deep
Half Page — 7 3/8" x 4 3/8" deep
Quarter Page — 3 1/2" x 4 3/8" deep

Printing: Offset printing, black ink. Sheet size — 8 1/2" x 11" deep

Deadline: Must be in SDAPHCC Office by 15th of the month prior to issue. Printed and distributed by 10th of each month.

Proof Requested: Proof supplied upon request.

Circulation: Sent to all members of the SDAPHCC and to selected plumbing and cooling contractors in the PHCC region, some restricted plumbing licensees and selected architects, general contractors and plumbing, sheet metal and air conditioning suppliers. Approximately 300 copies are distributed per month.

For More Information Contact

SD Association of Plumbing-Heating-Cooling Contractors (SDAPHCC)
707 East 41st Street, #220, Sioux Falls, SD 57105

Phone: 1-800-640-7422
Email: kristie.phcc@midco.net